



The Cannon Beach Academy Annual Report

September 2022 - June 2023

Table of Contents

| Item | Page Number |
|-------------------------------------|-------------|
| <u>Overview</u> | |
| The CBA Vision | 4 |
| The CBA Mission Statement | 4 |
| History of the School | 4 |
| Intro/Letter from the Director | 4-5 |
| <u>General Information</u> | |
| School Calendar | 5-6 |
| Enrollment | 6 |
| Wait List | 6 |
| Student (Ethnic) Demographics | 6-7 |
| Economically Disadvantaged Students | 7 |
| <u>Personnel</u> | |
| Employees | 7 |
| Recruitment | 7 |
| Hiring Procedure | 7-8 |
| Organization Chart | 8 |
| Professional Development | 8 |
| Evaluation Schedule/Plan/Tool | 8-9 |
| Employee Handbook | 9 |
| Staff Demographics | 9 |
| <u>Board of Directors</u> | |
| Members | 9 |
| Minutes | 9 |
| Policies | 9 |
| Strategic Plan | 9 |
| Calendar | 9 |
| <u>Curriculum/Programs</u> | |
| Education Program Description | 9 |
| <u>Student Achievement/Measures</u> | |
| Statewide Assessment Scores | 9-10 |
| Assessment Results Analysis | 10 |
| STAR Assessment | 10-13 |
| Assessment Results Analysis | 13 |
| ELD Program | 13-14 |

| | |
|------------------------------------|-------|
| ELD Placement Data | 14 |
| Assessment Results Analysis | 14 |
| Student Clubs | 14 |
| Attendance Data | 14 |
| <u>Parent/Community Engagement</u> | |
| Parent Satisfaction - Survey | 14-15 |
| Analysis & Plan of Action | 15 |
| <u>Continuous Improvement</u> | |
| Goals/Focus Area | 15 |
| Parent Engagement | 15-16 |
| Community/Business Partners | 16 |
| Plan(s) for Parent Engagement | 16 |
| <u>Facilities</u> | |
| Overview | 16-17 |
| Permits | 17 |
| Insurance | 17 |
| Capital Improvement | 17 |
| <u>Financial Management</u> | |
| Audit | 17 |
| <u>Local School District</u> | |
| Connections/Contacts | 17 |
| Federal Funds | 17 |
| Professional Development | 18 |

Overview

The Cannon Beach Academy Vision:

It is our vision to create and operate a school that will provide our children skill, knowledge and compassion they will need to succeed in life.

The Cannon Beach Academy Mission Statement:

Our mission is to provide expanded high quality educational choices within the public school system. The Cannon Beach Academy shall strive to provide:

- a balanced education to nurture the development of the whole child, encouraging each child to become a life-long learner and a benefit to society. The school places equal emphasis on a solid academic foundation, artistic expression, attention to the inner emotional life of each child, social development and responsibility, cultural diversity, a healthy lifestyle and appreciation of the environment and the arts.
- a focus on children who have been historically underserved, due to factors such as race, ethnicity, culture and socioeconomic background.
- opportunities for parents and members of the community to be directly involved in the school operation and make significant contributions to their children's educational environment.

History of the School:

Our school was born out of a true "grassroots" movement that began in 2011 when the Cannon Beach City Council voiced concerns over the existing Cannon Beach Elementary School's location, which was in the tsunami inundation zone. A task force of ten members was formed with the intent of finding a new location for the elementary school. These volunteers worked diligently over the next eighteen months, identified a new location for the school and were in negotiations with the Seaside School District (SSD) for a plan to move the district school to this new site. However, in May of 2013, the SSD school board voted to close the Cannon Beach Elementary School due to budget constraints. After this announcement, parents and community members joined together to form The Cannon Beach Academy to help keep a school in our community. We opened our doors, as a K-2 school, with 22 students in September, 2017. We have grown over the past five years and now we serve 44 students in grades K-5. This has all been made possible because of the hundreds of volunteers, donors and community members who support our school.

Intro/Letter from the Director:

Seaside School District,

On behalf of Cannon Beach Academy, I want to thank you for being our sponsoring school district and approving our Charter Renewal for the next five years. We are grateful for the opportunity to serve kids within the community of Cannon Beach and its surrounding areas. The past year has been especially challenging with the change of staff during the 2022-2023 school year and into this new school year, but we are encouraged and excited for the future of our little school.

I will do my best to encapsulate the previous school year, as I just recently accepted the position of Interim Director for the 2023-2024 school year. We had several special events happen over the course of the 2022-2023 school year. The fifth graders had the opportunity to attend Outdoor School with the fifth graders from Pacific Ridge in October. It was a fun and memorable time for all. The third and fourth graders from my class are excited about the opportunity to go in the future. On December 3rd, CBA participated in the Cannon Beach Lamplighting Ceremony. Our students sang Christmas carols, then two of our fifth graders helped light the Lamp in Sandpiper Square. This is a long standing tradition and much of the community

attends this festive event. We had our annual Winter Music Program at the Community Church on December 14. Refreshments and hot cocoa were served before the concert. Most of our families attended this special event. In January, we had a visit from the Coast Watch Program to give a demonstration. Amy Rider and her kindergarten class spent the rest of the school year going on beach walks and supplying data for this wonderful program. The fifth graders participated in STARBASE at Camp Rilea in January and February where they had some amazing STEM-related lessons. In February, we had guest author Nanette Heffernan come and share her book *Earth Hour* with the school. She provided the materials and helped the third through fifth grade students create a solar lamp out of recycled materials. On March 8th, I had a very exciting phone call with The Mr. Brown! For SEL, we watch Mr. Brown videos (<https://www.thechoosewellprogram.com/>). The kids love Mr. Brown and are constantly quoting his words of wisdom: When you make better choices, you will live a better life. Mr. Brown even sent CBA a personalized video (<https://youtu.be/W4LtnLU8x0k>)! What an exciting day that was! In March, Dawn Jay and Leticia Campos took their team of OBOB (Oregon Battle of the Books) for State Competition in Salem. April was a busy month. Our PTO put on an Easter Egg Hunt at a local park; we planted trees with the City of Cannon Beach for Earth Day; Cannon Beach Art Association hosted an Art Day for all of the students; and the 3-5th graders went on a field trip to the Maritime Museum in Astoria to see the Coast Guard ships. On May 13th, the Running Club participated in their first 5K run in Astoria. We had so much fun we did another one in Cannon Beach in June as a part of the Sand Castle Competition. We were able to get donations to purchase the kids brand new running shoes and pay for both registration fees. We hosted an Open House on May 13th for families of incoming kindergartners and potential new families. The PTO planned a Carnival for our families on June 2nd. It was very well attended and everyone had a wonderful time eating BBQ'd hotdogs, jumping in the bounce house, and playing all of the games. The PTO also put on a 5th Grade Graduation Party at Gearhart Bowl for our fifth graders. We ended the school year with a walk down to Haystack Rock for a learning experience with the Haystack Awareness Program.

I am so grateful to be at a school where we have these fun and memorable opportunities for our students and their families. Thank you for your continued support.

Gratefully,

MaryEllen Kiffe
Interim Director

General Information

School Calendar: [CBA Calendar 2022-23](#)

August

Staff In-Service/Preparation

September

Meet Your Teacher Event
First Day of School

October

Trunk or Treat

February

100th Day of School

March

End of Term 2
Parent/Teacher Conferences
Spring Break
Book Blast

April

November

End of Term 1
Parent/Teacher Conferences

Tree Planting

Easter Egg Hunt

Open House

December

Lamplighting Ceremony

Winter Concert

Winter Break

May

Teacher Appreciation Week

June

End of Term 3

Last Day of School

January

School Board Recognition Month

National School Choice Week

July

4th of July Parade

Enrollment:

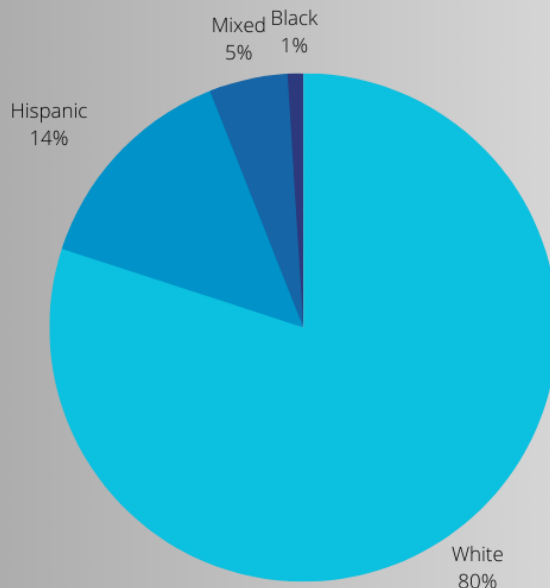
| 2022-23 School Year | K | 1st | 2nd | 3rd | 4th | 5th | Total |
|--|-----|-----|-----|-----|-----|-----|-------|
| Enrollment September 2022 | 4 | 13 | 10 | 5 | 6 | 7 | 45 |
| Returning students from previous year | n/a | 13 | 10 | 5 | 5 | 6 | 39 |
| New enrollments during 2022-2023 school year | 0 | 0 | 0 | 0 | 1 | 1 | 2 |
| Withdrawals during 2022-23 school year | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Final enrollment June 2023 | 4 | 13 | 9 | 5 | 6 | 7 | 44 |

Wait List: None

Student (Ethnic) Demographics - Reported as of June 2023:

Number of students: 44

Ethnic Demographics



Economically Disadvantaged Students: 41% (Self-disclosed)

Personnel

Employees:

- Ryan Hull, Director, Small Groups Teacher, Music Teacher
- MaryEllen Kiffe, Grades 3/4/5 Teacher, Technology Teacher
- Dawn Rhoads-Jay, Grades 1/2 Teacher, Art Teacher
- Amy Rider, Kindergarten Teacher
- Leticia Campos, Spanish Teacher, ELD Teacher, Small Groups Teacher
- Maria Barker, SPED Teacher, Small Groups Teacher
- Valeena Campos, Recess Attendant, Cook
- Business Manager: Jennifer Stagland

Recruitment:

We use Indeed as our primary recruiting site. We also used word of mouth in the community and posted jobs at the Cannon Beach Chamber of Commerce on their website as well as our own website.

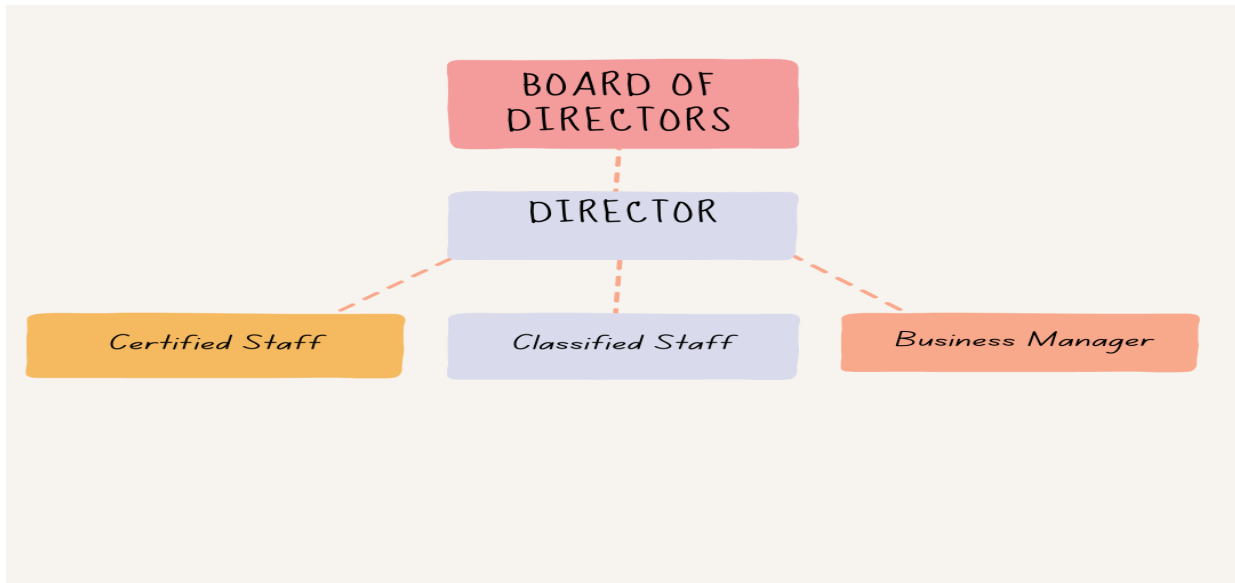
Staff retention has been high. All current staff has been retained and with the exception of Kindergarten.

Hiring Procedure:

1. Post position
2. Review candidates' resumes and letters of recommendation

3. Conduct phone interview
4. Schedule in-person interview
5. Call references on applicable candidates
6. Offer position
7. Complete background check/fingerprinting
8. Complete HR paperwork

Organization Chart:



Professional Development:

During the summer, teachers attend a week-long conference at the National Institute of Direct Instruction (NIFDI). This conference provides training on curriculum for new staff, or for staff who are teaching new material as well as providing support for experienced teachers in our program. The conference also teaches staff how to analyze data for the Direct Instruction (DI) program.

Teaching staff meets weekly for one hour for professional development. This allows staff to develop the knowledge and skills they need to address students’ learning challenges. Additionally, the professional development time is used to improve instruction. During the 2022-2023 school year, discussion groups were held to talk about challenging situations in the classroom, which allowed for collaboration on how to address such issues.

Staff also met on a monthly basis to discuss progress in the DI program. These meetings evaluated weekly lesson progress, student test analysis, and any regrouping that may be needed.

Throughout the year during inservice days, teachers were given additional training on the referral process for Special Education, ELD, Smarter Balance, and ELPA.

Evaluation Schedule/Plan/Tool:

- Goal Setting and Observation Cycle: [CBA Goal Setting Observation Cycle 2022-2023](#)
- Professional Growth Log: [CBA Professional Growth Log.pdf](#)
- Pre-Observation Conference: [CBA pre-observation.pdf](#)
- Post-Observation Conference: [CBA Post Observation Conference.pdf](#)

- End of Year Reflection Tool: [End of year reflection on goal.pdf](#)

Employee Handbook: [CBA Staff Handbook \(1\)](#)

Staff Demographics:

- White: 75%
- Hispanic: 12.5%
- Mixed: 12.5%

Board of Directors

Members:

- Phillip Vincent, President
- Sean Radway, Vice President
- Alec Holser, Secretary
- Barb Knop, Treasurer
- Christine Coulter, Member
- Sophia Cording, Member

Minutes: The minutes are on our website: <https://www.thecannonbeachacademy.org/our-board>

Policies: The policies are on our website: <https://www.thecannonbeachacademy.org/our-board>

Strategic Plan: The strategic plan is on our website:
<https://www.thecannonbeachacademy.org/our-board>

Calendar: The Board meets monthly every third Wednesday of the month at 6pm. The full calendar is on our website: <https://www.thecannonbeachacademy.org/our-board>

Curriculum/Programs

Education Program Description:

The Cannon Beach Academy consists of 2 successfully blended classrooms and one kindergarten classroom. Ms. Kiffe was the core teacher for Grades 3-5. Mrs. Jay was the core teacher for first and second grade. Ms. Rider was the core teacher for kindergarten. Each class has a maximum of 25 students.

For core academics (reading and math), Mrs. Leticia Campos, Mrs. Barker, and Mr. Hull teach small groups alongside Ms. Kiffe, Mrs. Jay, and Ms. Rider. This allows students who need instruction above or below his/her grade level to “walk to reading” or “walk to math.” It also gives the ability to give instruction at multiple skill levels with more minutes of focus per student. Mrs. Leticia Campos is also the ELD teacher and Spanish teacher.

Direct Instruction is used for reading, academic language, and math. Core Knowledge is used for Social Studies. Mystery Science is used for Science. The Great Body Shop and Second Step is used for Health and SEL. Rockalingua is used for Spanish. National Geographic Reach is used for the ELD program. Teachers create plans for Art, Music, and PE.

Student Achievement Measures

Statewide Assessment Scores

The Smarter Balanced Assessment was given to students in grade 3, 4, and 5. Sample size is too small to be analyzed by the Oregon Department of Education with regards to comparisons to the Seaside School District, or disaggregated data. The charts and graphs below report the results of the English Language Arts (ELA) and Math tests.

ELA

| 2022-23 School Year | 3rd | 4th | 5th | Total Students |
|---------------------------|---------|---------|---------|----------------|
| Number of students tested | 5 | 5 | 6 | 16 |
| Level 1 | 0 - 0% | 1 - 20% | 1 - 17% | 2 - 13% |
| Level 2 | 2 - 40% | 2 - 40% | 1 - 17% | 5 - 31% |
| Level 3 | 1 - 20% | 2 - 40% | 2 - 33% | 5 - 31% |
| Level 4 | 2 - 40% | 0 - 0% | 2 - 33% | 4 - 25% |

Math

| 2022-23 School Year | 3rd | 4th | 5th | Total Students |
|---------------------------|---------|---------|---------|----------------|
| Number of students tested | 5 | 5 | 6 | 16 |
| Level 1 | 1 - 20% | 2 - 40% | 3 - 50% | 6 - 37% |
| Level 2 | 2 - 40% | 3 - 60% | 2 - 33% | 7 - 44% |
| Level 3 | 2 - 40% | 0 - 0% | 1 - 17% | 3 - 19% |
| Level 4 | 0 - 0% | 0 - 0% | 0 - 0% | 0 - 0% |

Assessment Results Analysis:

For ELA, nine of the sixteen students who were assessed met or exceeded the achievement standard (level 3 or higher, 56%), and five nearly met the standard (31%). We will analyze which specific areas of the ELA test students scored lower and make sure to address those areas in our teaching.

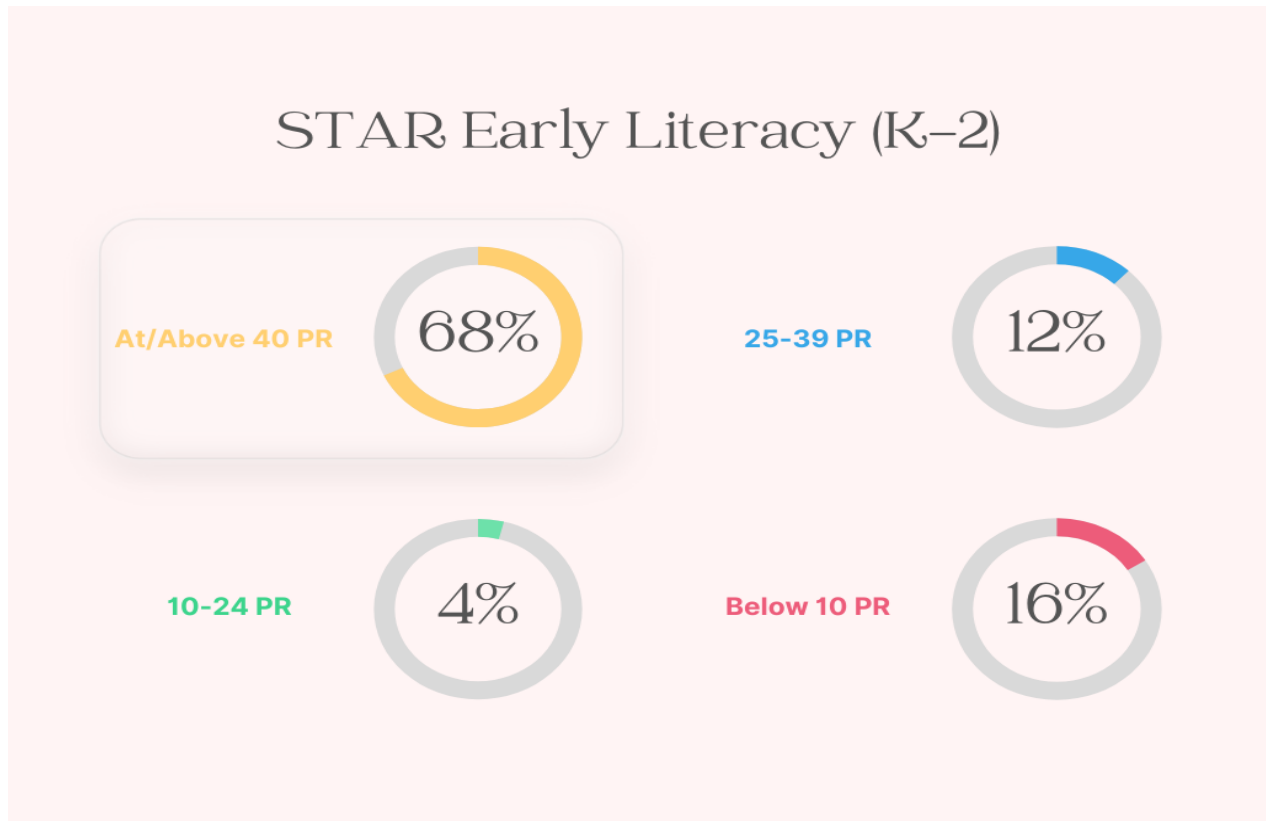
For Math, three of the sixteen students met the achievement standard (level 3 or higher, 19%), and seven students nearly met (44%). We will analyze which specific areas of the math test students scored lower and make sure to address those areas in our teaching.

STAR Assessment:

The Cannon Beach Academy administers the STAR tests at least three times per year to measure growth. The following charts below show the number of students at each percentile rank, who participated in the testing. Also noted is the overall percentile rank for each test. This data reflects the end of the year scores.

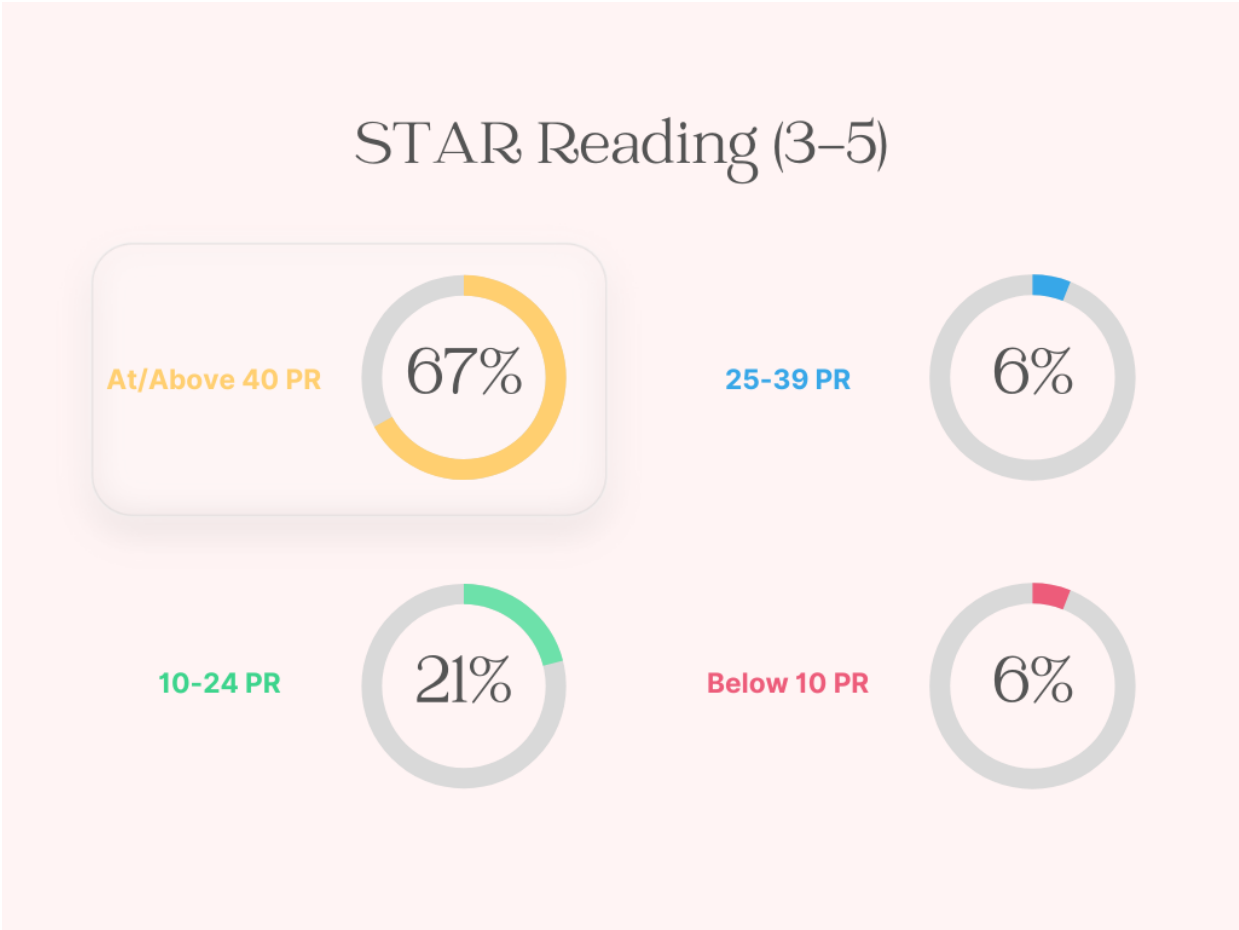
Star Early Literacy is a customized reading test for students to take on a computer. The test is designed for students in grades pre-K through 3 (beginning readers who do not yet read independently or need early literacy skills assessed).

STAR Early Literacy Overall Median Percentile Rank: 55, Grades K-2. 25 students total.



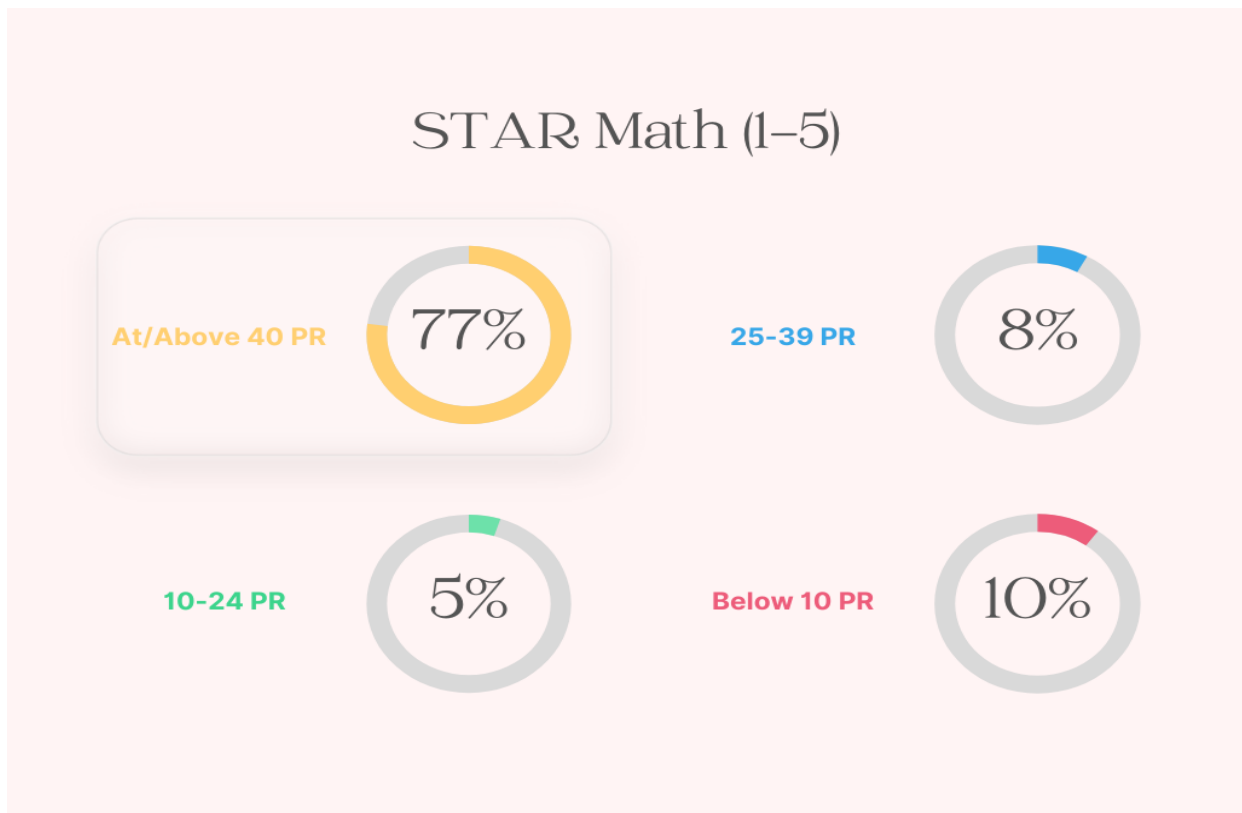
STAR Reading is a customized reading test for students to take on a computer. The test is designed for students in grades 3-12.

STAR Reading Overall Median Percentile Rank: 52, grades 3-5. 18 students total.



STAR Math is a customized math test for students to take on a computer. The test is designed for students grades 1-12 (also for students in kindergarten who have basic reading and math skills).

STAR Math Overall Median Percentile Rank: 54, Grades 1-5. 39 students total.



The 2022-23 school year was the fifth year using this assessment. Growth rates are reported from Fall 2022 to Spring 2023. The projected Student Growth Percentile (SGP) is 50.

Early Literacy SGP: 44
Reading SGP: 66
Math SGP: 62

Assessment Results Analysis:

We need to direct additional attention on the students who fall below the 25th percentile. STAR allows teachers to print reports that determine students academic strengths and areas of need. For individual students who fall below the 25th percentile, teachers can target areas of need during independent work time or small group instruction.

Additionally, we need to provide extra attention to those students who are in first or second grade but still haven't mastered the early literacy skills to take the standard reading test. These students are already in an extra reading class, and are in a reading class that is below their grade level in order to boost confidence and knowledge.

Overall, our growth rates for early literacy, reading, and math are at or above expected growth.

ELD Program:

Total number of students enrolled in school: 44

Number of students enrolled in ELD: 6

Percentage of students enrolled in ELD: 14%

Number of students enrolled in ELD and Special Education: 0

Number of students who exited the ELD program and are being monitored: 2

ELD Placement Data (ELPA Test Results, June 2023)

| 2021-22 School Year | K | 1st | 2nd | 3rd | 4th | 5th | Total |
|---------------------------------------|---|-----|-----|-----|-----|-----|-------|
| Number of students in the ELD program | 0 | 2 | 1 | 1 | 1 | 1 | 6 |
| Emergent | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Progressing | 0 | 2 | 0 | 1 | 1 | 0 | 4 |
| Proficient | 0 | 0 | 1 | 0 | 0 | 1 | 2 |
| Monitoring | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Assessment Results Analysis:

We need to work closely with the students to develop skills to help them be proficient.

Student Clubs:

- **Running Club** - Students from kindergarten through 5th grade met every Thursday after school from 3:15 to 4:30 to participate in Running Club. Club started with a healthy snack followed by some stretching. We averaged running about a mile each week leading up to our first 5K run which took place in Astoria on May 13th. The students participated in a second 5K run in Cannon Beach on June 11th. This club served 17 students.
- **Battle of the Books Club** - Students in 3rd grade to 5th grade met every Monday after school from 3:15 to 4:30 to participate in The Battle of the Books. We invited some 2nd graders who were interested in reading the books and helping prepare the students who could compete. The competition was held in March of 2023. This club served 9 students.
- **Dungeons & Dragons Club** - Students in 3rd grade to 5th grade met every Tuesday after school from 3:15 to 4:30 to engage in a campaign of Dungeons & Dragons. This year we began our journey at the prestigious Champion Builders Academia (or CBA for short) to build the young heroes of tomorrow. This activity builds on STEM, Mathematics, social emotional skills, note-taking, and roll-playing. This club met for the entire school year. This club served 10 students.

Attendance Data:

Days Enrolled: 7320

Days Present: 6974.5

Attendance Rate: 95%

Parent/Community Engagement

Parent Satisfaction - Survey:

The Parent Survey below was done via SurveyMonkey in the winter of 2023 in English and Spanish.

1. My child is safe while attending school.
Agree 100%
Disagree 0%
2. The school values my opinions and concerns regarding school and student issues. Agree 84%
Disagree 16%
3. I am provided with meaningful opportunities to contribute to the school.
Agree 79%
Disagree 21%
4. Why did you enroll your student at the Cannon Beach Academy? Check all that apply. Small class size 73%
Close to work/home 7%
Direct Instruction Curriculum 10%
Spanish Language instruction 10%
5. I would recommend the Cannon Beach Academy to others.
Agree 97%
Disagree 3%
6. Overall, I am satisfied with my experience with the Cannon Beach Academy.
Agree 91%
Disagree 9%

Analysis and Plan of Action:

Our families have described great satisfaction with our school. There is a high level of communication with families on a weekly basis through ClassDojo and we will continue with the current plan. Our plan is to encourage families to share their experiences with others in hopes of recruiting new students and supporters of the school. Teachers also put together a monthly newsletter to keep our parents informed of things happening in the classroom.

Continuous Improvement

Goals / Focus Areas:

- Enrollment and retainment
- Staff retainment
- Staff to represent our student population
- Board recruitment and retainment
- Board Membership to represent our student population
- PTO Membership to represent our student population
- Strategic Planning
- Sustainability
- Fiscal Planning

Parent Engagement:

The Cannon Beach Academy continues to invite family members into the classroom to volunteer. There is a dedicated crew of family members who are strong advocates and supporters of the school. We had our 2nd annual bark chip party to restore our playground with bark chips. Our Parent Teacher Organization (PTO) meets monthly to discuss

fundraising and enrichment activities for the students. This past year the PTO has hosted Trunk R' Treat and an Easter Egg Hunt for families to bring families together. As the school continues to grow, the goal is to create a stronger, more robust organization.

The school also hosts annual events such as the Winter Music Program and the Cannon Beach Lamplighting ceremony. Both events were highly attended.

Community/Business Partners:

- 12 Days of Earth Day
- Bill's Tavern
- Book Blast
- Cannon Beach Arts Association
- Cannon Beach Bakery
- Cannon Beach Books
- Cannon Beach Fitness
- Cannon Beach Historical Museum
- Cannon Beach Hardware
- Castaways Restaurant
- City of Cannon Beach
- City of Cannon Beach Community Grant
- Coaster Construction
- Coaster Theater
- Columbia Bank
- Duane Johnson Real Estate
- Fresh Foods
- Haystack Rock Awareness Program
- Maritime Museum
- Mo's Cannon Beach
- Oregon Department of Education
- Pig and Pancake
- Pizza 'a Fetta
- Pelican Brewing
- Public Coast Brewery
- Re/Max Realty
- Seaside School District
- Sleepy Monk Coffee
- Starbase Camp Rilea
- US Bank
- US Foods

Plan(s) for Parent Engagement:

The academy plans to continue to reach out to families for participation in events and school volunteering. Word of mouth has been the most successful method in reaching new families, so it is imperative to encourage our current family members to share their experiences and success stories.

Facilities

Overview:

The Cannon Beach Academy currently leases the building from the City of Cannon Beach.

The building is approximately 2000 square feet and was previously used by the former Children's Center preschool and daycare. The building was vacant for approximately one year before we moved in. Improvements include: a fire suppression system, roofing and gutter repairs, a playground, as well as routine upkeep to landscaping, parking lot and general building.

Due to the school's proximity to the beach, teachers take advantage of PE time to walk to the beach if the weather and surf permit.

The school is approximately 50 feet above sea level. The evacuation route takes students to the West end of the property, across Highway 101, and into the neighboring housing development to the rally point, which is approximately 100 feet above sea level.

Copy of the school emergency plan: [CBA Emergency Plan 2023-2024](#)

Permits:

There are currently no permits issued or requested.

Insurance:

The Cannon Beach Academy is insured by PACE, via WSC Insurance. Copy of the policy: [Pace Insurance Renewal forms Signed 2023-24.pdf](#)

Capital Improvement:

None at this time.

Financial Management

Audit:

Copy of the exit conference memo from Pauly Rogers, and Co., P.C.: [CBA Final Exit Conference Memo 2023.pdf](#)

Local School District

Connections / Contacts:

- Susan Penrod, Ed.D., Superintendent (503)738-5591
- Toni Vandershule, Business Manager (503)738-5591

Federal Funds:

ADMr = Average Daily Membership (resident)

Students Eligible for Special Education = 1.0 additional weight with a cap
ESL = 0.5 additional weight for qualifying program

Poverty = 0.25 additional weight

Pregnant and Parenting = 1.0 additional weight for qualifying program
Remote Small Elementary Correction

Small High School Correction

Neglected/Delinquent/Foster students = 0.25 additional weight

Union High School = 1.2 weights per ADMr

Elementary School Districts = 0.9 weights per ADMr

Professional Development (via the Seaside School District):

Teachers at the Cannon Beach Academy participate in the following professional development provided by the school district:

- CPR/First Aid
- Epinephrine Administration
- STAR Assessment
- Smarter Balance Statewide Assessment
- ELPA21 Statewide Assessment